

Tatiana Pevzner
812W 181 Street #61A
New York, NY 10033
Tel. (646) 267. 3141
E-mail: tatiana@pevzner.com

SUMMARY

A user experience professional with high degree of initiative, curiosity, and creativity; ability to work well collaboratively and independently; excellent ability to prioritize and meet deadlines; track record of delivering projects on time and on budget

OBJECTIVE

Seeking challenging projects, working with clients independently or as a part of design team. Ideal projects leverage and enhance my knowledge of user experience design and analysis; web design/development, information architecture, branding, on-line advertising and e-commerce

EDUCATION

New York University, Tisch School of Arts

M.P.S., in Interactive Telecommunications Program (ITP), Jan 2006

Yeshiva University, Stern College for Women

B.F.A., Concentration in Advertising Design 1996

EXPERIENCE

International Council of Shopping Centers

New York, NY

Web Designer/Information Architect

08/00 – 03/04

- Designed ICSC's Internet and Intranet sites
 - Defined information architecture, functionality and navigation
 - Created look and feel, developed site maps, wire frames and UI specifications
- Analyzed user needs and defined strategy to support them
- Worked closely with the business team to define functionality and to create user interface
- Supervised freelance designers managed graphic production process

Graphic Designer

12/98 – 08/00

- Worked on design and production of marketing materials such as brochures, advertisements, catalogs, book covers, and web pages
- Reviewed prepress work for output
- Worked with technical and editorial staff to maintain consistency and scheduling
- Managed long-term relationship with freelance content provider
- Supervised work of freelance designers and illustrators

Editor & Publisher Co.

New York, NY

Production/Graphic Artist

11/96 – 12/98

- Created page layout for special issues of E&P magazine and book directories
- Designed and edited ads
- Reviewed pages after editorial proofreading
- Prepared files as a final mechanical for direct export to the printer

PC Magazine-Ziff-Davis Publishing Co.

New York, NY

Art/Research Intern

2/96 – 6/96

- Assisted art department in layout and design of magazine pages
- Created infographics for the upcoming magazine issues
- Designed and produced internal posters and newsletter
- Worked on developing and designed images for the clip art library
- Wrote computer related news summaries for posting on company's web site

SKILLS

Computer Software

Adobe Illustrator, Adobe Photoshop, Adobe Image Ready, Adobe Acrobat, Macromedia Flash, Adobe Page Maker, Adobe InDesign, Adobe Aftereffects, Macromedia Dreamweaver, Macromedia Fireworks, Final Cut Pro, Microsoft Visio, Microsoft Office, Bbedit, QuarkXPress